UIVA HELSINKI BOAT-AFLOAT SHOW 13.-16.8.2026

INSTRUCTIONS FOR PARTICIPANTS

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PARTICIPATION INSTRUCTIONS

1. PERSONS IN CHARGE

Practical organizing of the boat show is the responsibility of Finnboat. The exhibition area and upkeep of berths as well as handling electrical connections is the responsibility of HSK.





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2. SHOW OFFICE

The Exhibition Office is in HSK's competition office near the exhibition entrance. The office is open during the event week:

Mon 10.8. 9:00-16:00
Tue 11.8. 9:00-16:00
Wed 12.8. 9:00-18:00 (building day)
Thu 13.8. 8:30-18:30
Fri 14.8. 10:30-18:30
Sat 15.8. 10:30-18:30
Sun 16.8. 10:30-17:30

Only two (2) customers may be in the exhibition office at the same time. Please observe the appropriate safety intervals when queuing inside the office. On the busiest days (Wed/Thurs), give space to others and prepare to queue outside if necessary.

3. PRESS INFO

During the show the press room will be in the exhibition office.

Exhibitors can deliver press releases, brochures, and marketing material for journalists by 09.00 hrs on 13.8. to the exhibitors' office.

4. UIVA AND SOCIAL MEDIA

Save your company's social media links to your own profile by logging in at https://ilmoittaudu.uiva.fi/ -site. Select "my organization" and add the social media links of the company/brands to their respective fields. After saving, the links will be displayed on the www.uiva.fi page in the list of exhibitors.

We will share your posts when you use the hashtags **#uiva #flytande #uivaflytande #uivaflytande2026 #suomiveneilee @uivaflytande @suomiveneilee.fi** in your own social media posts.

Follow/like the exhibition's social media profiles and stay up to date with the exhibition's publications -
Facebook: https://www.facebook.com/UivaFlytande
Instagram: https://www.instagram.com/uivaflytande/

5. ADVERTISING AND THE DISTRIBUTION OF BROCHURES

Handing out leaflets, brochures, flyers, etc. in the exhibition area other than the company's own stand is strictly prohibited. Large outdoor advertisements, roll-ups and flags/pennants can be attached to your stand, but they must not be attached to fixed platform structures, tent structures or concrete weights!

Any fixed or movable property of the exhibition site must not be damaged. The exhibitor is obliged to compensate for any damage caused to the platforms or the environment. Attaching various structures to the piers is prohibited for safety reasons. Piers must have unobstructed access and must be kept free of obstacles that hinder people's movement on the piers. Advertisements on the platforms must not be an obstacle for free movement on the platform and they must not disturb or cover the adjacent exhibition stands.

You may not make any modifications to the tent structures or anchor/support other structures onto them.

The organizer of the exhibition has the right to remove any advertising material it considers dangerous or harmful.

6. CAR PARKING

There is a reserved parking area for the exhibitors' cars in front of the yacht club Sindbad, at the intersection of Vattuniemenkatu and Vattuniemenranta (exhibitors' parking area 1) and Oy Maritim Ab basement at the end of Veneentekijäntie (exhibitors' parking area 2).

Both exhibitor parking areas are guarded during opening hours: Thurs-Sat 10am-8pm and Sat-Sun 8am-7pm. If you don't want to leave your car in the area overnight, drive out before the parking area closes. Do not leave valuables visible in the car.

Each company participating in the exhibition has been able to order the number of parking permits they need while registering to the show. NOTE! Parking permits are fully reserved based on advance orders. If you want to be on the waiting list, send a message to: uiva@finnboat.fi or inquire about the day-by-day situation at the exhibition office.

Permits entitle a car or a boat trailer to park in parking areas from 13 to 16 August. Parking in the exhibitor's parking areas is only allowed by showing the exhibition's P-card (NOTE! The parking permit must be presented at the gate when driving in). Drive to the parking lot following the gate staff's instructions and guidance (no pre-booked places - first come, first serve).

Parking permits can be picked up on Mon-Wed 10–12 August from the exhibition office and from Sindbad on Thu-Sun.

Next to the exhibition area is a **paid parking area for exhibition visitors only**. This parking area is the responsibility of the Vikingarna marine scouts. This parking space has a fee for everyone (you pay before driving in) and the exhibitors P-card does not entitle you to park in this area. The price of the customer parking area will be specified later. Opening hours of the parking area for exhibition visitors: Thu-Fri 12:00-20:00 and Sat-Sun 10:00-18:00.

7. DRIVING BY CAR AT THE EXHIBITION AREA, LOADING AND UNLOADING OF GOODS

DRIVING BY CAR TO THE EXHIBITION AREA FOR LOADING AND UNLOADING GOODS IS ALLOWED DAILY ONLY BEFORE AND AFTER THE OPENING HOURS OF THE EXHIBITION, i.e. on Thur-Sat before 10:30 A.M. and after 9:30 P.M. On Sunday before 10:30 A.M. and after 6:30 P.M.

Cars must leave the exhibition area no later than 30 min. before the start of the show!

Please follow the directions of traffic controllers and drive with care when moving in the area. Pay particular attention to small children. **Speed limit in the exhibition area is 20 km/h.**



NOTE! Present the exhibitor card at the entrance gate if asked to do so by the gate personnel.

8. ASSEMBLING AND DISMANTLING DISPLAY STANDS

Boats will be received on Wednesday 13.8. between 09.00 and 20.00.
Boats may be moored only at berths designated for them by the organiser.

Bringing boats into HSK's harbour before the specified arrival time or delaying their departure beyond the specified departure time must be arranged separately with the HSK harbour master. The harbour office and harbour master's telephone numbers are (09) 6923 580 and 0400 329 955.

The average height of the motorboat jetties is 40 cm, and at the Promenade pier (for yachts and large motorcruisers) about 1 metre. **In all boats weighing more than 600 kg, the mooring lines must absolutely be fitted with springs.** Gangplanks must be utilized in those motorboats moored to the breakwater with the bow section to the fore.

SPECIAL INFO FOR BOATS WITH BERTHS ON THE INNER SIDE OF THE COUPLED-JETTY BBC/CC: THESE BOATS MUST ABSOLUTELY BE IN PLACE BY 0900 HRS ON THURSDAY 14.8: After this time, the gated section of the jetty will be closed and those remaining inside this area and wishing to exit can do so only after 19.00 hrs. The jetty will be opened daily when the show is closed, and it will always be closed half an hour before the exhibition opens. At other times, jetties will not be opened except in case of an emergency.

The construction of land-based exhibition stands may commence at 09.00 hours on 12.8. The locations of the stands are marked on the map and on the exhibition area itself.

The boat show must be fully ready to begin at 10.00 hrs on Thursday 13.8. A press conference will be held on Thursday 13.8. at 10.00 hrs. The Exhibition is open to the public on Thursday, Friday, and Saturday from 11:00 to 19:00, and on Sunday from 11:00 to 18:00.

Dismantling the show will begin after 18.00 hrs on 16.8. Boats must be removed by 12:00 on Monday 17.8. Land-based stands must be dismantled and hauled away by 14:00 on 17.8.

The exhibitors deliver their goods to and from the exhibition venue at their own expense. The organizer is not responsible for receiving, unpacking, or storing the goods and is not responsible for sending the goods away after the exhibition.

Exhibitors can rent wall profiles, fixtures, fittings, and furniture etc. Rentals are handled by Salkapuu Oy/Kai Karlsson, tel: 0400-853182, kai.karlsson@salkapuu.fi. **Orders via email no later than June 31.**

9. EXHIBITION BOATS

Showboats must be clean and must be kept clean throughout the show. The boats presented must be new or in similar condition if they have already been handed over to the 1st customer.
Exhibition boats may not be taken away from berths during the exhibition (excl. test drives).

Every boat must have a presentation sign. Display signs must be kept on boats and not on docks. The exhibitors will attach the display signs to the boats themselves.

Overnighting on the boats is possible only if you contact uiva@finnboat.fi **before the exhibition** and state the number and names of those staying overnight. Other overnighting in the area is strictly prohibited.

10. CLEANING

The exhibition stand must be cleaned before the opening of the exhibition and cleaned after the end of the exhibition. Each exhibitor is responsible for cleaning their own stand; the price determined by HSK is charged for the removal of goods and garbage left in the department.

Sort the garbage, disassemble/flatten the cardboard boxes, and use the garbage and recycling bins found in the area. Do not leave trash outside the containers.

11. FREE EXHIBITION BUSS

Lauttasaari can be reached from Helsinki city center and from Espoo direction by underground (metro) and from Lauttasaari metro station just outside Lauttis shopping centre there is a free bus transport to the exhibition every 20 minutes each day of the boat show.

The bus stop is situated near the exit to Otavantie. Buses marked with Uiva logos will drive to the exhibition on Thursday, Friday, and Saturday from 10.40 to 18.00 and on Sunday 10.40-17.00 and from the exhibition area to the metro station weekdays at 13.00-19.20 and weekend 11.00-18.20. The exhibitors can also use this bus.

12. ELECTRICITY

Stand electricity must be ordered **July 31st the latest.** Sign into https://ilmoittaudu.finnboat.fi/ -site and check the status of your order.

Helsingfors Segelklubb HSK is responsible for electricity supply in the show area.
UNAUTHORISED ELECTRICITY CONNECTIONS MADE BY EXHIBITORS IS STRICTLY FORBIDDEN!

The exhibitor will be held wholly responsible for any misuse.

Electricity is not provided as standard on the temporary jetty (between jetties B and C) but can be provided to a limited degree within the capacity of the system. However, electricity supply cannot be guaranteed for every boat.

The electricity for the tent and land spaces is installed in stand groups. Each individual stand does not necessarily have its own electrical plug; a "mobile electrical unit" like the picture below may be in use, from which each exhibitor draws electricity using its own extension cord. **NOTE! Only one plug slot is reserved for each stand in the unit (unless the exhibitor has ordered more).**

!!! Exhibitors in the M-tent row who have selected electricity on the registration form will receive power from the power pole at the end of the tent row. Remember to bring a shore power adapter (CEE-Schuko).



Electricity prices:

1 x 6A	70,00 €
1 x 16A	100,00 €
3 x 32A	145,00 €

The valid VAT is added to the prices.

Only extension cords and adapters CE-marked and approved for outdoor use may be used in the exhibition stands, and each exhibitor is responsible for purchasing and correctness of their own extension cords and adapters. Each exhibitor also provides weather protection for their extension cords (e.g. rain protection).

13. TEST SAILING AND TEST DRIVES

The exhibitor may not leave his berth during opening hours. Test sailing and test drives will take place before and after opening times each day during the show and thereafter when the show is over.

By signing into the https://ilmoittaudu.finnboat.fi/ site, you will find the invitation form, which must be given to every show visitor invited for a test drive. **Invited guests must absolutely have a completed invitation form with them when moving around the exhibition site outside opening hours** and it must be presented at the gate when arriving for the test drive. We request that every exhibitor prints out the required number of invitation forms.

During test runs, the main purpose is controlled testing of the boats, speed limits and wave formation prohibitions must be strictly observed!

PLEASE NOTE that for security reasons test drives with boats up to 7 meter in length should be done to the North from the show area towards Lauttasaari bridge. Test drives with boats bigger than 7 m should be done to the South from the show area.

LIFE JACKETS

Children coming to the exhibition and test drive will be given life vests for loan from the life jacket tent by HSK for the duration of the exhibition visit. The skipper of each boat makes sure that the boat has the necessary number of life jackets for the adults onboard.

14. IDENTITY CARDS

All exhibitor cards can be picked up from the show office from Monday 11 August. **Additional cards can be ordered until 31.7.** by logging into the https://ilmoittaudu.uiva.fi website. **After 1 Aug all card orders by e-mail from uiva@finnboat.fi or visiting the exhibition office during the event.**

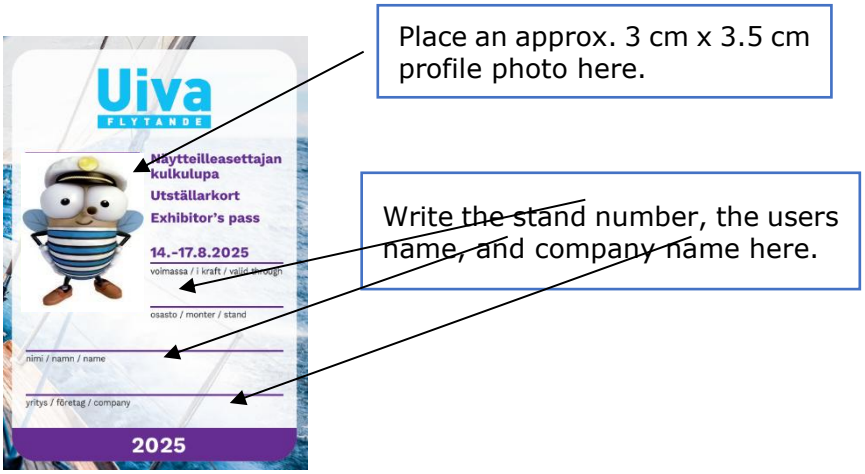
For the first boat on display, exhibitors will be supplied with two identity cards free of charge, after which they will be provided with one card for each additional boat.

For land-based stands cards are provided as follows:
Stands below 14m2 = 2 cards
Stands from 15-24 m2 = 4 cards
Stands from 25-50 m2 = 6 cards
Stands over 50 m2 = 10 cards
Sub-exhibitor = 1 ID-card.

Additional to the above, identity cards can be ordered at a cost of €14 each (VAT 10% will be added to the price). Orders for extra cards via e-mail uiva@finnboat.fi.

INSTRUCTIONS FOR FILLING IN THE IDENTITY CARD

The stand number and the person's name and company are written on the exhibitor's ID card. An approx. 3 cm x 3.5 cm profile photo is placed in the space reserved for the photo. **NOTE! The photo can also be copied from e.g., a driver's license or passport (the user must be recognizable from the photo).** The phote is attached to the card with a lamination sticker. **NOTE! THE LAMINATION STICKER CAN'T BE RE-OPENED, SO MAKE SURE YOU HAVE FILLED IN ALL THE NECESSARY INFORMATION BEFORE CLOSING THE STICKER!** The ID card is official only when it is filled out properly and has a photo, and it must be always displayed when moving around the exhibition area. The identity card is only for persons over 16 years.



15. CUSTOMER INVITATIONS

1) **Who can order the invitations?**

Contact person for the company that has signed up as an exhibitor (or other users of the Company whose email address is stored in their "own organization" information).

2) You can order and send as many invitations as you want**, the customer invitations will be invoiced after the exhibition based on actual use.** (10 € / pc + VAT 10%).

The exhibition office has limited printing possibilities, so **printing orders for more than 5 invitations must be made in advance to uiva@finnboat.fi by July 31 the latest.**

NOTE! Those who registered during the first price period (1.11.2025-16.1.2026) will receive 20 customer invitations free of charge.

A printing and delivery fee of €5.00 (+ valid value added tax) per invitation is added to the invitations printed by the Exhibition Organizer.

Instructions for ordering customer invitations are in a separate attachment.

16. FIRST AID, SECURITY, AND INSURANCES

Each Exhibitor shall ensure that their own conduct does not endanger themselves or others and shall take care of their own and others' safety, especially during the construction and dismantling of the stands. If personal injury or equipment damage occurs in the Exhibition area, the Organiser at Show Office must be notified *immediately.*

PR-LANCE is responsible for the First Aid of the Exhibition. The emergency ambulance is located next to the info tent near the Exhibition entry gates and in addition an emergency foot patrol covers the Exhibition area.

The Organiser shall provide a security service for the exhibition area and maintain general order in the area. However, the Organiser shall not be liable for any damage caused to the boats, products, structures or other materials of the Exhibitor or loss thereof.

The Organiser's liability insurance shall compensate for any damage caused to third parties by the Organiser's staff or equipment. However, the Organiser's liability insurance will not compensate for any damage suffered by the Exhibitors. The Exhibitors shall acquire any insurance coverage deemed necessary on their own accord.

The Exhibition Office has a portable defibrillator. If the device is needed in some situation, come pick it up at the exhibition office. The staff of the exhibition office will assist in using the device. The device guides the user with audio and visual instructions, so it is easy to use the device also in so-called to be used by the "lay user" if necessary.

17. RESTAURANTS

The Service Providers will issue a -20% discount for the participating exhibitors. To get the discount the Exhibitor Pass must be presented when paying for the order.

There are no separate payment cards available for exhibitors, everyone takes care of payment as they see fit. You can inquire about the possibility of invoicing from each service provider directly on the spot.

18. HYGIENE

Every exhibitor will take care of the hygiene items in their own stand. The exhibitor can provide a disinfection facility for its stand staff and visitors.

Exhibition items that are touched must be cleaned multiple times throughout the day. Boat surfaces that are touched (wheels, tillers, handles) must be disinfected with wipes or spray multiple times throughout the day. Exhibitors must ensure sufficient supply of disinfectant wipes and spray.

Catering at stands must comply with all hygiene regulations.

We remind all exhibitors to consider the instructions below when participating:

- Only participate if you are healthy. If you have even the slightest symptoms of illness, do not participate in the exhibition!
- Cough into your sleeve or handkerchief! If you need to cough or sneeze, cough or sneeze into your sleeve or a disposable tissue.
- Remember to wash your hands! It is important to take care of good hand hygiene by washing your hands carefully and often. Carrying your own hand sanitizer is recommended.